



Experience

Ricatti Designs • Independent Designer • Engineer • Builder **2004 - Present**

Creative services including: Identity Design; Brand Strategy & Development; Graphic Design for Print, Environmental, Packaging, Product & Web; Product Design; Illustration; CAD Modeling; Architectural Design; Woodwork; Design-Build. Clients include: 1ofK Jeans, Société Perrier, Soho House, Starboard Cruise Services, Loesche America, Del Monte Fresh Produce, Gansevoort South, Cre8tiv Juice Group, Citrine by the Stones, Plant the Future, Skylab Industries, PBS&J, The Jeffrey Group, Gen Art, Franklin Dodd Communications and Life In Colors.

Franklin Dodd Communications • Freelance Designer **2012 - 2014**

Freelance creative: Graphic Design, Illustration and Brand Development.

Zimmerman Advertising • Freelance Designer **2008 - 2012**

Freelance creative: Graphic Design, Illustration and Brand Development. Clients include: Miami Dolphins, Friendly's, HHGregg, Nike, White Castle, Hewett Jackson

Cre8tiv Juice Group • Art Director **2006 - 2009**

Corporate branding through strategic and creative communications programs. Campaign development through brand design, positioning and custom publishing. Brand equity development through the design and creation of marketing, advertising, web, video and print collateral. Clients include: MIYO Home Furnishings, Opustone, Ocanos Resort, Essex House Hotel, Cleavelander Hotel, The City of Miami Beach, Dade Paper, Douglas Elliman Florida, Intuid Appliances, The Brazillian Court and Floc Resort & Residences.

Del Monte Fresh Produce • Packaging & Marketing Designer **2003 - 2005**

Packaging design for domestic and international markets on all commodities for primary, secondary and tertiary Del Monte brands such as: Del Monte Gold, Rosy, UTC and Harvest Select. Packaging design for associated brands such as: Garden Fresh Produce, Subway, Jamba Juice, Fresh One, Wendy's, Go Texan and Pathmark. Brand development and marketing design.

Skills & Abilities

Software • [E] Expert [A] Advanced [P] Proficient

Illustrator CS5	[E]	MS Office	[A]
Photoshop CS5	[E]	Solidworks	[A]
InDesign CS5	[E]	AutoCAD	[E]
Keynote	[A]	Sketchup	[E]
Quark Express	[A]	Wordpress	[A]
Artios Carton CAD	[A]	ArchiCAD	[P]

Critical & Creative Thinking
Complex Problem Solving
Active Listening
Computers & Electronics
Mathematics
Drawing & Painting
Sculpture & Masonry
Woodworking
Metalworking

Languages • English & Spanish

Training, Interests & Accolades

Flexography • Press & Plate Making, Matthews, Atlanta

Offset Lithography • Sheet Fed Press, H&D Graphics, Miami

Artios CAD • Box Manufacturing, Del Monte, Coral Gables

Funk Shui • Co-Producer & Spoken Word Artist

The Inner Artist • Founder & Co-Producer, www.theinnerartistmiami.blogspot.com

48 Hour Film Project • Prop Master, Set Design & Location Scout, Miami Movie Makers

BlueChains Design Studio • Prop Master, Set Design & Construction • www.bluechains.com

AIGA Exposed • Silver Award 2008, Ocanos Resort, Brand Development & Advertising

Produce for Better Health • Excellence Award 2009, Del Monte, 5-A-Day Ad Campaign

Motor Trend Design Contest • Honorable Mention 2001 & 2003, Vehicle Design

Automundo Magazine • Designer Spotlight 2003, Peugeot 706 Coupe Concept

Academic

Georgia Institute of Technology

Mechanical Engineering BA

Class of 2000

Cornell University

Architecture CERT

Summer 1993